

GEOG 105: ECONOMIC GEOGRAPHY

1st semester, 2015-2016

Instructor: Dr. Kristian Saguin

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Office: WF, 9-11:30 am, 2:30-5pm, FC 405

Course Description: The course employs various geographic perspectives to understand the past and present configurations of global economic processes and phenomena.

Course Objectives: At the end of the semester, students are expected to:

1. Examine economic phenomena and processes from a geographic perspective
2. Develop critical skills in thinking geographically about local and global economic issues
3. Appreciate the role and relevance of a geographic perspective in investigating economic processes

Course Requirements:

Exams (50%): Students will take two exams (25% each). These will cover all reading materials and lectures discussed in class.

Homework (30%): Two assignments will be given throughout the semester. These 2-page assignments entail reading, reflecting on and synthesizing assigned journal articles about a particular economic geography topic.

Presentation (10%): The class will be divided into five groups. Each will present a 10-minute class presentation on an assigned topic. I encourage groups to be creative and innovative and to avoid reading-from-script type of reports. Presentation style is as important as presentation content.

Class Participation (10%): You are expected to come to class having read the assigned materials. Please refer to the course outline for a detailed list of readings and schedule. Evaluation of class participation also includes in-class activities.

Grade Equivalents: 1.0 = 96-100% 1.25 = 90-95% 1.5 = 85-89% 1.75 = 80-84% 2.0 = 75-79% 2.25 = 70-74%
2.5 = 67-69% 2.75 = 64-66% 3.0 = 60-63% 4.0=55-59 5.0 = 0-54% No grade of INC

Course Readings and Materials:

The main reference material for the course is:

Coe, N.M., Kelly, P.F., and Yeung, H.W.C. 2013. *Economic Geography: A Contemporary Introduction*, 2nd ed. Wiley: Hoboken.

Selected chapters from the following books will also be used in the course:

Dicken, P. 2011. *Global Shift: Mapping the Changing Contours of the World Economy*, 6th ed. Guilford Press: New York.

Knox, P., Agnew J. and McCarthy, L. 2014. *The Geography of the World Economy*, 6th ed. Routledge: Oxford.

UVLe: I will upload all digital files of reading materials via UVLe. You will also need to upload homework and other submissions through UVLe. Please enroll yourself in the Geog 105 (Saguin) section with the enrollment key "Geog105".

Class blog: Our class blog is titled "Everyday Economic Geographies" (<https://everydayeconomicgeographies.wordpress.com/>). The goal of the blog is to serve as a venue for student submissions that attempt to engage economic geography concepts with everyday life. For extra credit, you (or a pair) may submit either a 500-word essay, a photo essay (at least 5 photos with appropriate caption), or poster/ infographic that discusses or reflects on any economic geography topic. It needs to be an engaging piece (textually or visually) that is conceptually-based but accessible to a general, non-academic audience.

Course Outline:

DATE	TOPIC	READING MATERIALS	ACTIVITIES/DUE DATES
	I: Introduction: Doing Geography		
5 Aug	Class introduction	Course Syllabus	
7 Aug	What is geography? Who is a geographer?	Pattison 1964 <i>Four traditions of geography</i>	
12 Aug	Thinking geographically	Couper 2015 Introduction: Geographers at the beach	
14 Aug	Economy in economic geography	Coe et al. 2013 Ch. 2 <i>The economy</i>	
26 Aug	Space, territory, place and scale	Coe et al. 2013 Ch. 1 <i>Thinking geographically</i>	
28 Aug	Globalization: a flat world?	Friedman 2005 Ch. 1 <i>The World is Flat</i> , pp. 3-12 Christopherson et al. 2008 <i>The world is not flat</i>	Act: <i>Globalization and a flat world?</i> (Read: Friedman and Christopherson et al.)
	II: Making the Economy		
2 Sep	The global economy	Brooks 2015 Fast fashion and jeans	
4 Sep	Economic sectors: agriculture, industry and services	Knox et al 2014 Ch. 9 Agriculture: the primary concern? Knox et al 2014 Ch. 10 Industrialization: the path to progress? Knox et al 2014 Ch 11 Services: going global?	
9 Sep	Capitalism: history and uneven development	Coe et al. 2013 Ch. 3 <i>Capitalism in motion</i>	
11 Sep	The state	Coe et al. 2013 Ch. 4 <i>The state</i> , pp. 83-107	
16 Sep	Rescaling the state: International organizations	Coe et al. 2013 Ch. 4 <i>The state</i> , pp. 108-119 Knox et al 2014 Ch. 12 International and supranational institutional integration	Pres 1: <i>Extractive industry in the PH</i>
18 Sep	Environment/economy	Coe et al. 2013 Ch. 5 <i>Environment/economy</i>	
23 Sep	Population and labor power	Coe et al. 2013 Ch. 6 <i>Labor power</i>	
25 Sep	Labor power: global work and migrant labor	Terry 2014 <i>Discursive making of Filipinos in the workplace hierarchy of globalized cruise industry</i> Kleibert 2015 <i>Industry-academe linkages in the Philippines: Embedding foreign investors, capturing institutions?</i>	HW1 due: <i>Filipinos as global workers</i> (Read: Terry 2014 and Kleibert 2015)
30 Sep	Finance and money	Coe et al. 2013 Ch. 7 <i>Making money</i>	Pres 2: <i>Real estate and remittance in the PH</i>
2 Oct	Film	TBA	

7 Oct	EXAM 1		
	III: Organizing the economy		
9 Oct	Commodity chains	Coe et al. 2013 <i>Ch. 8 Commodity chains</i>	
14 Oct	Transnational corporations	Coe et al. 2013 <i>Ch. 10 Transnational corporation</i>	
16 Oct	Technological change	Coe et al. 2013 <i>Ch. 9 Technological change</i>	Pres 3: <i>Fast fashion in the PH</i>
21 Oct	Retail geographies	Coe et al. 2013 <i>Ch. 11 Spaces of sale</i>	
28 Oct	Clusters and agglomerations	Coe et al 2013 <i>Ch. 12 Clusters</i>	
30 Oct	The global food economy	Dicken Ch. 9 <i>The agro-food industries</i>	Pres 4: <i>Coconut and oil palm industries in the PH</i>
4 Nov	Manufacturing industries	Dicken 2011 <i>Ch. 11 The automobile industry</i> Dicken 2011 <i>Ch. 10 The clothing industries</i>	
6 Nov	Distribution services,	Dicken 2011 <i>Logistics and distribution services</i>	
	IV: Economy and difference		
11 Nov	Gendered economies	Coe et al. 2013 <i>Ch. 13 Gendered economies</i> McKay 2003 <i>Remittance economies and land-use patterns in Ifugao, Philippines</i> Camposano 2012 <i>Balibayan boxes and the performance of intimacy by migrant women</i>	HW2 due: <i>Gender, remittances and household economies</i> (Read: McKay 2003 and Camposano 2012)
13 Nov	Informal and ethnic economies	Coe et al. 2013 <i>Ch. 14 Ethnic economies</i> Hays-Mitchell 2006 <i>Informal economy</i>	Pres 5: <i>Informal economies in Manila</i>
18 Nov	Consumption	Coe et al. 2013 <i>Ch. 15 Consumption</i>	
20 Nov	Development	Stutz and Warf 2012 <i>Ch. 14 Development and underdevelopment</i>	
25 Nov	Conclusion and review	Dicken 2011 <i>Ch. 17 Making world a better place</i>	
27 Nov	EXAM 2		

Class Policies:

Attendance. You are allowed a maximum of 6 excused/unexcused absences. Please present medical forms for excused absences.

Tardiness. Please come to class on time. Late submissions will be deducted 10% of total score per day.

Academic Honesty: I do not tolerate any form of dishonesty, whether cheating, plagiarism or submitting other people's work.

Class Behavior: Please keep your cell phones in your pockets and your laptops in your bags (unless presenting) during class hours.

Other Issues: Feel free to email me or meet me during office hours if you have any other concerns or problems.