

Qualitative Research Methods: Bridging Sessions
March 20, 27, and April 10, 2021
(via Google Meet)

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20 March 2021 (10:00am to 12:00nn)

Qualitative Research Methods (Part 1): Data Collection, Processing, and Analysis

Session Duration: 2 hours

- I. Overview of the Bridging Sessions
- II. Revisiting the Broader Context of Qualitative Research
- III. Aligning Qualitative Research from Topic to Research Questions
- IV. The Place and Purpose of the Literature Review
- V. Overview: Research Design and Data Collection Methods
- VI. Determining the Appropriate Collection Method
 - A. Revisiting the Research Question
 - B. Qualitative Data: Types and Research Requirements
 - C. Question-Collection Alignment
 - D. Collection Instrumentation
 - E. Transcription
 - F. Steps in Coding: From Codes to Theory
- VII. Overview of Bridging Session Part 2

References and Suggested Readings

- Booth, Wayne, Gregory Colomb and Joseph Williams. 2008. *The Craft of Research*. 3rd ed. Chicago: The University of Chicago Press.
- Creswell, John. 2009. *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. Thousand Oaks, California: Sage Publications, Inc
- Flick, Uwe. 2009. *An Introduction to Qualitative Research*, London: Sage Publications, Ltd.
- Ravitch, Sharon and Nicole Mittenfelner Carl. 2016. *Qualitative Research: Bridging the Conceptual, Theoretical and Methodological*. California: Sage Publications, Ltd.

Videos on the Practice of Qualitative Research: Collection and Analysis

- What is Coding?, https://www.youtube.com/watch?v=BAKRKZq_Ebo
- How to Conduct a Qualitative Interview, <https://www.youtube.com/watch?v=zcMwIwTfntU>
- Ethical Online Interview Research, <https://www.youtube.com/watch?v=tucwOUFMfz8>
- Preparing Focus Group Discussions, <https://www.youtube.com/watch?v=VSwtvkTsOvI>
- Document Analysis, <https://www.youtube.com/watch?v=FNemhEtEzza>
- Qualitative Document Analysis, <https://www.youtube.com/watch?v=QP6RBek520o>
- Research with Dr Kruirow, <https://www.youtube.com/c/QualitativeResearcher/videos>

27 March 2021 (10:00am to 12:00nn)

Qualitative Research Methods (Part 2): Methods of Analysis of Qualitative Data

Session Duration: 2 hours

- I. Recap of Bridging Session (Part 1)
- II. Recap of Collection and Processing of Data
 - A. Collection-Processing-Analysis Cycle
 - B. Getting Deeper in Transcription and Processing
 - C. Reflexivity and Process Documentation
- III. Methods of Data Analysis
 - A. Alignment of Question-Concept/Theory-Empirical Data
 - B. What is Required?: Revisiting the Research Problem and Research Objectives
 1. Description
 2. Themes and Categories
 3. Concept-building
 4. Stories, Narratives, and Discourse
 5. Relating Ideas and Concepts
- IV. Sample Exercise
- V. Overview of Bridging Session Part 3

References and Suggested Readings

- Booth, Wayne, Gregory Colomb and Joseph Williams. 2008. *The Craft of Research*. 3rd ed. Chicago: The University of Chicago Press.
- Creswell, John. 2009. *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. Thousand Oaks, California: Sage Publications, Inc
- Flick, Uwe. 2009. *An Introduction to Qualitative Research*, London: Sage Publications, Ltd.
- Ravitch, Sharon and Nicole Mittenfelner Carl. 2016. *Qualitative Research: Bridging the Conceptual, Theoretical and Methodological*. California: Sage Publications, Ltd.

Supplementary Videos on Different Methods of Analysis

- Steps in Content Analysis, <https://www.youtube.com/watch?v=iZZABFd8cSA>
- Qualitative Content Analysis, <https://www.youtube.com/watch?v=ls5HyJTqG3k>
- Thematic Analysis, <https://www.youtube.com/watch?v=KUZ6iGvJIGI>
- Example of Experiencing Thematic Analysis, <https://www.youtube.com/watch?v=i7uLQvS7Zwc>
- Presenting Results of Thematic Analysis, <https://www.youtube.com/watch?v=FV5OhmEZjyg>
- Narrative Analysis, <https://www.youtube.com/watch?v=A7TfEVHHZzI> and https://www.youtube.com/watch?v=Y_ggD_zM9xY
- Critical Discourse Analysis, https://www.youtube.com/watch?v=m_EoRV2SeXk
- Discourse and Narrative Analysis, <https://www.youtube.com/watch?v=0obnKNL0ZRE>
- Grounded Theory, <https://www.youtube.com/watch?v=Y6f1GHjD5JQ>

10 April 2021 (10:00am to 12:00nn)

Qualitative Research Methods (Part 3): Qualitative Research: Wrapping Up Methods

Session Duration: 2 hours

- I. Recap of Bridging Sessions Parts 1 and 2
- II. Connecting the Dots: From Topic to Research Findings
- III. Positioning the Literature Review
- IV. Iterative Elements of Qualitative Research
 - A. Exploration and Abduction in Conceptualizing the Problem
 - B. Checklist: Logical Alignments
 - Problem and Question
 - Question and Objectives/Required Answers
 - Question and Collection
 - Question and Transcription
 - Question and Coding
 - Concepts, Theories, and Analysis
 - Coding and Analysis
 - Analysis and Objectives/Required Answers
 - Answers and Problems
 - Answers and Literature Review
- V. What's Next?
 - A. Practical Issues and Problems in Qualitative Methods
 - B. Harmonizing Qualitative Methods in Research Designs
 - C. Writing Qualitative Research Reports
- VI. Open Discussion of on-going research of Participants

References and Suggested Readings

- Booth, Wayne, Gregory Colomb and Joseph Williams. 2008. *The Craft of Research*. 3rd ed. Chicago: The University of Chicago Press.
- Creswell, John. 2009. *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. Thousand Oaks, California: Sage Publications, Inc
- Flick, Uwe. 2009. *An Introduction to Qualitative Research*, London: Sage Publications, Ltd.
- Ravitch, Sharon and Nicole Mittenfelner Carl. 2016. *Qualitative Research: Bridging the Conceptual, Theoretical and Methodological*. California: Sage Publications, Ltd.

Supplementary Videos

Write a Methodology (Section), <https://www.youtube.com/watch?v=yplWZs3dqNQ>

Writing Qualitative Research Reports, https://www.youtube.com/watch?v=7_MzKArevUA